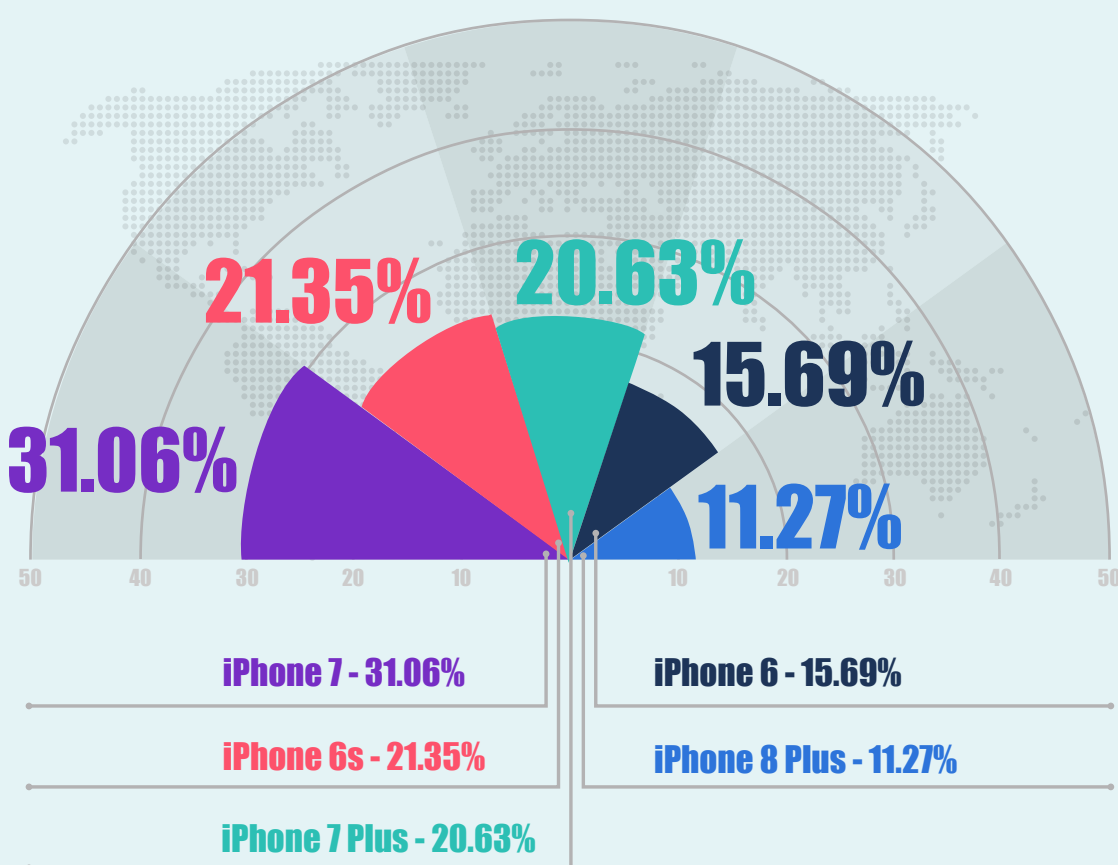


MOBILE TRADE-IN INDUSTRY TRENDS

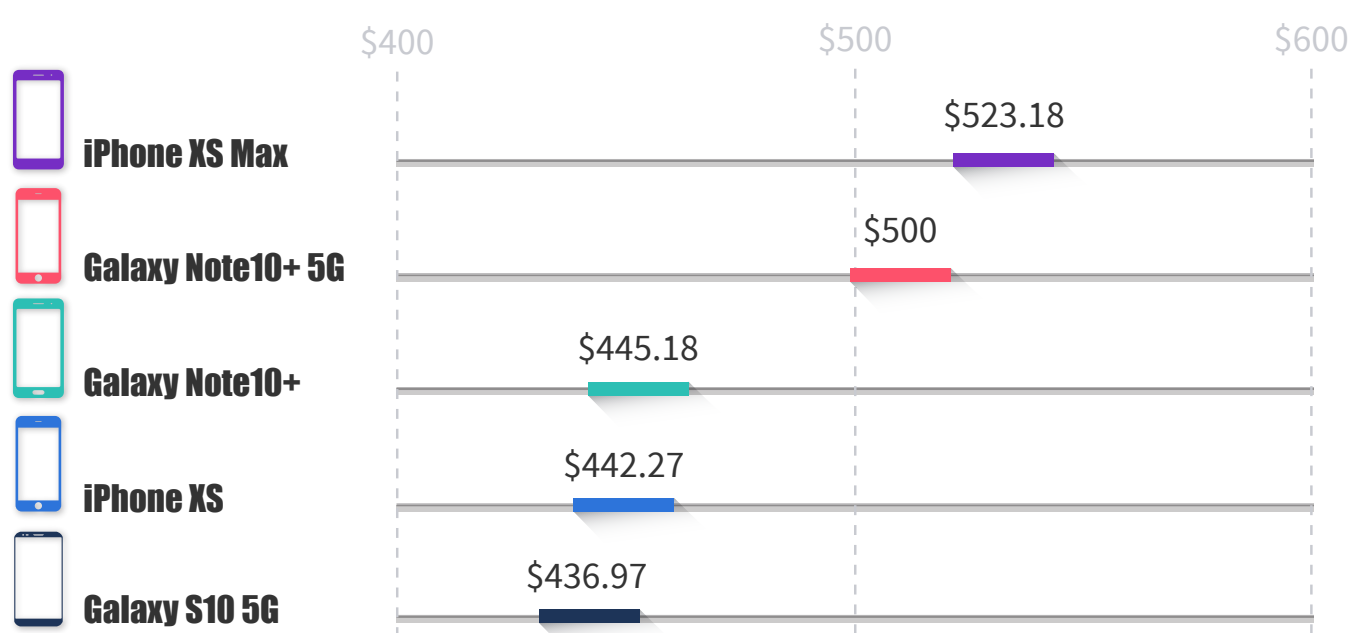
Q3 2019 Summary



TOP 5 TRADED DEVICES



Phones with Highest Trade-in Value (TIV)



*Average trade-in price

Trade-in Value (TIV)

Average price

Apple iPhone



\$164.08

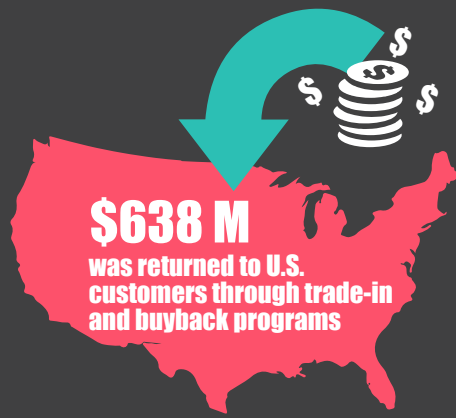
Android Smartphone



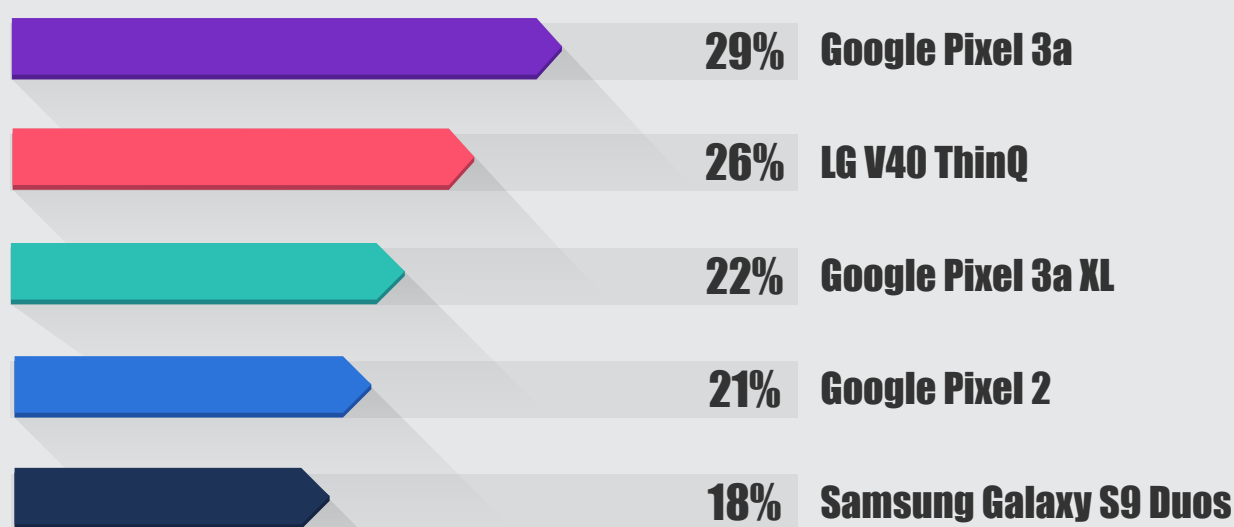
\$68.01

* Index per Original Equipment Manufacturer

Money in Customer Hands

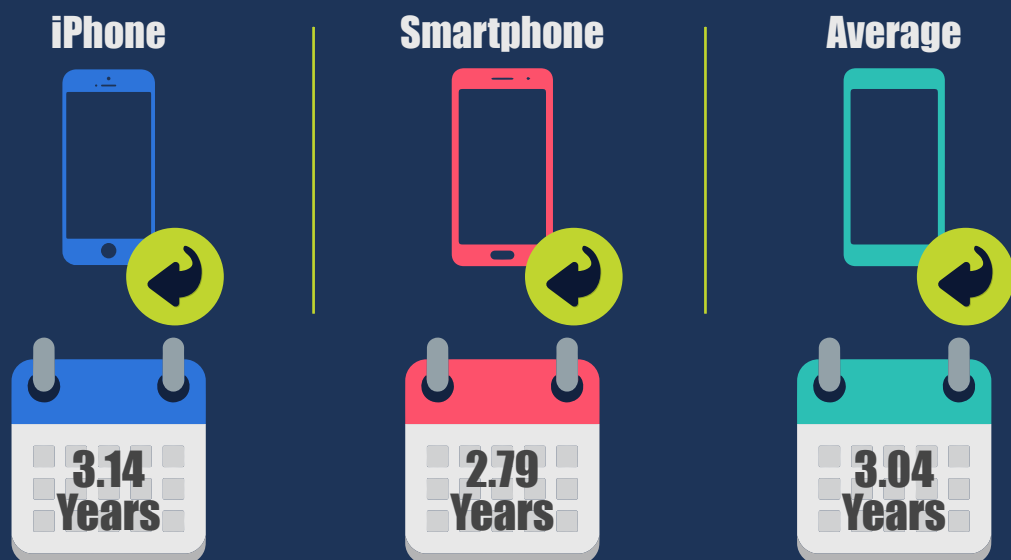


Devices That Lost the Most Value



*Amongst top selling brands from Apple, Google, LG and Samsung

Average Age of Used Devices Returned



[Read the Q3 Infographic Blog](#) | →